

HOW SASI TURN THEIR PHILOSOPHY INTO REALITY?

Profits from all group services are contributed to Sasi Foundation for Social Entrepreneurship Cause

Food, Clothing and Shelter are man's basic needs. Housing concerns itself with the last named and encompasses all efforts and activity undertaken to fulfil this need. But today, housing is not just so- with the march of time, and with the increase in material wealth, and with this last, the advent of the concept of distinction, housing means a lot more, much more than it used to be. Today, a man's home is also his signature; tells the world about him, who he is, what he does, how he goes about life. Today, a man's home is not simply his shelter.

Progress today has placed at man's disposal a host of such powerful instruments as may change the face of the earth at his command, yet it has also contributed to his increasing fragility and vulnerability; today man is in more need of protection than he ever was - but here the shelter aspects of housing ends, beyond it lies another world; a world of individual choices and preferences, of tastes and ideas expressed in concrete. This aspect of housing has given rise to the demand for Builder and Developers who have the capabilities, the know-how and expertise at their disposal to create housing units that reflect the individuality of the owner and caters as well to his ideas of what a comfortable residence should be.

Sasi appeared on the housing horizon much before - when the construction boom was just taking off. We started without any fanfare and ballyhoo - in fact with a certain dignity, like the sedateness of the homes we have since built for a host of satisfied clients. From our inception, we indicated that we are in the market to build with dignity, for dignified and discerning people, for people who are clearheaded and far sighted who know what they want, and how to get it. Building for a clientele for whom the shelter aspect of housing is a matter of course is a multidimensional challenge to the capabilities and resourcefulness of the builder. Individual idiosyncrasies, personal preferences, choices and tastes, all vary so much that any sort of standardisation may seem to be impossible. It is here that Sasi combines astuteness in selection with perfection in planning and exactitude in execution. It is mainly due to these factors that Sasi remains in the forefront as Builders and Developers with a sense of responsibility towards their clients. Building homes, not houses for clients is part of corporate philosophy at Sasi. Sasi realises that the home is also to be a mark of distinction for the home owner. A particular insight into the client's thinking and a particular care for the client's preferences is a definitive of Sasi's modus operandi-which is the reason why those with a prestigious address in mind have always found the appeal of Sasi's project irresistible.

Location has always been one of the most important considerations when envisioning and planning a project. From Abdullah Haroon Road right down to the sea front in Kehkashan, Clifton, we have created projects that have become examples of style and elegance on one hand, comfort and luxury on the other. Selection of Location plays a significant part in the overall appeal of a project, and it is Sasi's policy to provide locations that will be in consonance with the client's preferences.

At Sasi, we are also well aware that a home is a once-in-a-lifetime investment, and a buyer is apt to take every possible care, and think more than once about the value he will be getting for his money. We also know that the lifespan of the goods he would be buying would be a major consideration. It is here that the designing, workmanship, and the equipage of a project becomes all important - which is the reason why it is Sasi's policy to give attention to the smallest possible detail - so that the residences we build are a harmonious whole, living-places that by design contribute to the comforts of life, are possessions that the owners could be proud of.

Practicing this philosophy Sasi have now developed into the Sasi Group of Companies - the Property people. Today we can locate and provide you with made to order profitable property development opportunities and welcome you to profit from the Group's philosophy. If you wish to put the Group to test, contact the 4th generation of Property People at Sasi. We will be most happy to meet with you and suggest some profitable propositions.

Our Social Theme

Social Entrepreneurship... Saving and Sharing Initiatives

To support individuals seeking job/employment to become social entrepreneurs with social equity participation from Sasi Foundation and by matching their traits to fulfill social and commercial gap

To help businesses and companies to avoid layoffs by outsourcing their operations, departments or divisions under our social entrepreneurship program with equity participation from us to create social entities

To partner with not for profit and profit consulting organizations by offering equity to build them to work on internal and external projects with Sasi Foundation and its partners globally.

Let us create social enterprises in partnership

Sasi Foundation

Call us to formulate Ideas into Reality.... Human Capital into Social Entrepreneurship

Email: international@sasifoundation.org, Website: www.sasifoundation.org

Copyright) Sasi 1973-2003 - All rights reserved. The text of this Brochure, or any part thereof, may not be reproduced in any manner whatsoever without written permission from the legal department of the Company